



# HOW TO BECOME AN VALUES ACCREDITED PROFESSIONAL (AVP)



**VALUES  
INDEX**

## Finding the spark of motivation and passion in life and work

The Values Index combines the work of Dr. Spranger and Allport to create the most powerful motivations profile on the market today. Such information is vital when it comes to motivating employees, making hiring and selection decisions, understanding performance issues or anywhere that requires understanding what drives, motivates and inspires an individual.

Understanding WHY someone does what they do is the key to understanding how to get them well aligned with work and in an environment that will lead to the most passion.

## The Values Index profile is unique in that it:

has the highest validity and reliability scores on the market today is the only values instrument to examine seven separate dimensions of motivation is the first and only click and drag instrument interface on the market today contains the most current instrument items for increased accuracy and reliability.

Innermetrix International is a full service consulting firm for small to medium sized businesses that specializes in helping companies identify, understand and maximize all of their tangible and intangible assets to drive greater performance and create more wealth for the company.

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